



Faculty of Nursing and Midwifery  
Universitas Nahdlatul Ulama Surabaya Proudly Present

The 1<sup>st</sup>  
Nursing and Midwifery International (NUMINAL) Student Forum

July 24th 2021

# NUMINAL

 STUDENT FORUM 2021

VIDEO COMPETITION GUIDEBOOK



## VIDEO COMPETITION GUIDEBOOK NUMINAL 2021

### A. THEME

- How do we as Generation Z deal with COVID-19
- How the learning education system in the future

### B. DESCRIPTION

Is a competition organized by the Faculty of Nursing and Midwifery Universitas Nahdlatul Ulama Surabaya. The target of this competition are from National and International Student in College. This competition aims to provide a forum for teenagers. Especially for National and International Student in College to channel their creativity. This competition can also educate the public about the dangers of the current Corona Virus Disease 2019 or COVID-19 which has a global pandemic.

### C. PARTICIPANT TERMS

1. Participants must be registered via the registration link: [s.id/NUMINAL-COMPETITION2021](https://s.id/NUMINAL-COMPETITION2021)
2. Participants are National and International Student College.
3. Contestants consist of individuals or teams of 3 Student college come from College with the same college.
4. Each participant is allowed to take part in more than 1 competition with the condition that the chairman.
5. Each college is allowed to delegate more than 1 team.
6. During this competition, all participants must comply with the following regulations rules that have been set, disciplined and responsible.
7. Participant are expected to follow the social media account **@bemfkk\_unusa** **@humasunusa** **@official.genus** **@unusa\_official** to help smooth the socialization, update, and information delivery.
8. The jury's decision is absolute, binding, and cannot be contested.

### D. TERM OF VIDEO

1. The video is original, has never published before on any social media and has never been included in a similar competition.
2. The videos does not contain of offensive, pornographic, and cornering element.
3. The videos not a copy of someone else's work,
4. The content of the video must match the theme



5. This video is a short film or public service advertisement that can be displayed in the form of drama scenes, animations, or other ideas.
6. The message conveyed must use language that is easy to understand and uses English
7. The video is created with a video maker application on a computer such as Adobe Premiere Pro, Adobe After Effects, Blender, or other applications that support it.
8. Video characteristics:
  - **Video duration: 3– 5 minutes.**
  - **Resolution size: minimum 720p.**
  - **Video content: according to creativity.**
9. The video contains the title, names of group members, the logo of the Universitas Nahdlatul Ulama Surabaya, the logo of the Student Executive Board of the Faculty of Nursing and Midwifery, NUMINAL Logo, and the GENUS logo. It is not allowed to include the logo of the school of origin. ***Download Logos: [s.id/NUMINAL-COMPETITION2021](https://s.id/NUMINAL-COMPETITION2021)***
10. The name of the participant listed in the registration form must match the name of the participant listed in the video.
11. Originality and Right of Publication.

Participants guarantee that the video is their own work (not plagiarized) and has never been published and is not being/has been involved in similar activities/contests. The committee is also given the right and authority to publish each participant's work while still including the name of the participant.
12. The target audience for the video is the general public, so the content of the video must have a clear meaning, use effective sentences and be easy to understand.
13. Videos are prohibited from containing elements of SARA, pornography, or images/writing that harass/intimidate a certain ethnicity/religion/nation.
14. If there is evidence of violation of the provisions, the work will be disqualified. The decision of the jury is absolute, binding and cannot be contested.
15. All of the video that is collected becomes the property of the committee

#### **E. REGISTRATION**

1. Each participant must fill out the registration form listed on the link: ***[s.id/NUMINAL-COMPETITION2021](https://s.id/NUMINAL-COMPETITION2021)***
2. Participants perform during the registration and due period:
  - **Registration:** June, 14th – July, 15th 2021.
  - **Due Submit Video:** July, 10th – 16th 2021.
3. COLLECTION TERMS



- a. The video is uploaded through the YouTube channel of one of the teams, with the tittle: **Video Tittle\_Campus\_NUMINAL2021**.
- b. Video link sent by Form Submission.
4. File to be sent:
  - a. Valid student card in **.pdf** format
  - b. Color formal photo in **.jpg/.jpeg/.png** format
5. Participants must confirm via WA a maximum of 24 hours after Submission to Contact Person: Priyagung (+6281519532357)(WA only) or Mei (+6285785440156)(WA Only) for registration file validation.
6. The committee will not accept works submitted past the specified date.

## F. EVALUATION SYSTEM

The 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winners are determined by the jury with the following criteria for evaluating works:

No	Technical	Criteria	Weighted	Score	Score (Weight x Score)
1.	Technical aspect	The duration of the video does not exceed the preset time.	10		
		Video capacity, format and quality	10		
2.	Contents	Conformity of content with theme	20		
		Originality of the video	10		
		Creativity, uniqueness and quality	20		
		The clarity of the message conveyed, expressive, and informative	20		
3.	Social Media	YouTube Like	10		
<b>Total Score</b>			100		

## G. APPRECIATION

Each participant will receive a certificate. Winners of this video competition will receive a certificate of winners, and the following cash prizes:

- 1<sup>st</sup> Place: Medal + E-certificate
- 2<sup>nd</sup> Place: E-certificate
- 3<sup>rd</sup> Place: E-certificate

## H. GENERAL INFORMATION

- Website: <https://genus.unusa.ac.id>



- Instagram: **@bemfkk\_unusa @official.genus @humasunusa @unusa\_official**
- Email: **[genus@unusa.ac.id](mailto:genus@unusa.ac.id)**



**CONTACT PERSON:**

Priyagung Gusmantara: +6281519532357 (WhatsApp Only)

Mei Rista: +6285785440156 (WhatsApp Only)

